

**CENTRE FOR GLOBAL EDUCATION
AND OPPORTUNITIES (GEO)**

SMU Global Summer Programme (GSP)

Sustainable Futures Video Competition 2023



SMU

SINGAPORE MANAGEMENT
UNIVERSITY





INTRODUCTION

How Would You Envision Your Life to Be Like in 2050?

With rapid changes in climate and demographic trends, what sustainability measures can we adopt to safeguard the future of our world for the generations to come?

If ideas fuel your passion for sustainability, take part in our competition and stand to win a fee-waived spot (worth SGD 3,240) to study one SMU GSP 2023 course, where our new Sustainable Futures Track will make its debut!

COMPETITION GUIDELINES AND MECHANICS

Competition Theme: A Day in My Life in 2050

Detailed Description:

Form a team of 1 to 3 members and create a video of not more than 5 minutes on one of the following topics:

- 1 What sustainability measure(s) can businesses implement to balance business and environmental goals?
- 2 How can communities come together to develop a sustainable environment for themselves?
- 3 What sustainability measure(s) can governments implement to improve liveability for their people?

Submission:

Fill in the application form from Page 9 to 13 and send it to smusummer@smu.edu.sg.

Language:

Only **English** can be used in the video unless certain terms used originated from a non-English language. The term will then need to be **explained in English**.

- Non-English videos with English subtitles will **not** be accepted.

Eligibility of Team Members:

- Current or prospective university students (Undergraduate, Masters, and/or PhD students).
- Team members can be from different universities and/or different countries.

PRELIMINARY ROUND

Instructions:

- Upload your video as an unlisted YouTube video and share the link via the application form.
- Up to 10 teams will be selected for the Final Round and notified via email on 21 March 2023.

Submission Period:

6 February – 6 March 2023, 12pm
(Singapore Standard Time, GMT+8)

Judging Criteria:

- 30% on Feasibility of Idea
- 30% on Relevance of Idea
- 40% on Creativity of Idea



FINAL ROUND

Instructions:

- Final Round teams must (i) make their video public, **OR** (ii) upload a new public video on YouTube.
- The video (and title) must be the same one as submitted in the Preliminary Round. No edits are allowed.
- Teams must include the following text and hashtags in their video description.

Mandatory Hashtags:

#sgsmu #smugsp
#singaporemanagementuniversity
#smusustainability #summerprogramme
#overseaseducation #overseasexchange

Final Round Period:

21 March – 4 April 2023, 12pm
(Singapore Standard Time, GMT+8)

Winning Criterion:

Top 3 teams with the **most view counts** will win.

Mandatory Text:

This video is selected as an entry in the Final Round of the Singapore Management University (SMU) @sgsmu Global Summer Programme (GSP) Sustainable Futures Video Competition 2023.

The SMU GSP is an annual four-week summer school where students from all around the world study courses on Asian insights and Sustainability in Singapore.

Through GSP, students will be able to complement their classroom learnings with interactive and enriching out-of-classroom activities, such as company visits, field trips, experiential activities, dialogues and more!

Join us at GSP 2023. Application closes on 15 April! Check out our website at <https://smu.sg/sfvc>

PRIZES



One fee-waived spot to study one GSP 2023 course for each member in the top 3 teams (worth SGD 3,240 each!)

Mandatory Fees:

Application fee of SGD 150, miscellaneous fee of SGD 230, costs of flight, accommodation, living expenses and other costs are not included. Winners must bear these costs.

Additional Course:

Winners can take a second course (optional) in GSP 2023 by topping up an additional SGD 2,160.

- This option is a benefit for winners, and they are still considered fee-waived students instead of fee-paying students, thus, they will be ineligible for any other discounts.

Important Information:

All prizes are strictly non-exchangeable and non-transferrable.

Timeline *(All time stated are in Singapore Standard Time, GMT+8)*

- **Submission of Application Form and Video URL:** 6 February – 6 March 2023, 12pm
- **Preliminary Round Vetting:** 7 – 21 March 2023
- **Announcement of Teams Qualified for the Final Round:** 21 March 2023
- **Final Round Period:** 21 – 4 April 2023, 12pm
- **Announcement of Winners:** 4 April 2023 (after 12pm)
- **Application to GSP 2023 for Winners:**
4 April (after announcement of winners) – 15 April 2023

FREQUENTLY ASKED QUESTIONS

Question	Answer
What is the Singapore Management University (SMU) Global Summer Programme (GSP)?	<p>GSP is an annual summer school organised by the SMU Centre for Global Education and Opportunities (GEO). Comprising two tracks; Asian Insights and Sustainable Futures, GSP offers a myriad of opportunities for students to immerse themselves in experiential learning through company visits, field trips, dialogues, and more to complement their classroom learnings.</p> <p>For more information on GSP, visit our website: https://smu.sg/sfaq</p>
Can I apply for the SMU GSP if I did not participate in this competition?	<p>Yes. GSP is open to all students from any university in the world.</p> <p>Apply via our website: https://smu.sg/sfaq</p>
Will I be able to transfer any academic credits for the GSP course(s) to my home university?	<p>This will be determined by your home university. You should consult your coordinator before applying for GSP.</p>
What course(s) can I choose from as a winner of this competition?	<p>You may indicate up to three courses (or up to three courses from each cluster if you are taking a second course) and rank your choices according to your preference. Courses will be allocated based on availability.</p> <p>You may also choose courses from either the Asian Insights or Sustainable Futures track.</p>
What happens if all the courses I selected are fully filled?	<p>You should select other courses that are still available.</p>
How much will I need to spend for GSP?	<p>Beside the mandatory application fee of SGD 150 and miscellaneous fee of SGD 230, all other costs; costs of flight, accommodation, living expenses etc. are dependent on individual spending habit.</p> <p>For the estimated costs, refer to “Accommodation and Living Expenses” on our website: https://smu.sg/sfaq</p>
Does SMU offer any scholarship or financial assistance to defray these additional expenses?	<p>No. However, you may wish to check with your home university if they offer such support schemes.</p>

FREQUENTLY ASKED QUESTIONS

Question	Answer
Is there an option to do the course online?	No. GSP is held physically in Singapore and all winners must travel to Singapore for this programme.
I am not tech-savvy. Should I still participate in this competition?	Yes. This competition does not have a minimum requirement on the technological aspect of ideas. You are strongly encouraged to participate and showcase your idea regardless of its complexity.
Do I need to develop the solutions for this competition?	No. Only conceptualisation of ideas is required. You do not need to develop any solutions if you are unable to.
What time zone should I adhere to for the deadlines of this competition?	All deadlines stated are in Singapore Standard Time, GMT+8.
Is YouTube the only platform that is used for this competition?	Yes. Only video entries on YouTube would be eligible for this competition.
Will I be penalised if my YouTube video is not unlisted?	Yes. Teams whose videos are not unlisted, or made public before the Final Round, will be disqualified.
What should I do if YouTube is banned / blocked in the country that I am based in?	You would not be eligible for this competition. Teams that illegally access YouTube, when the country they are based in explicitly forbids them to do so via legal enforcement, will be disqualified. However, if at least one member is not based in said countries, the team would still be eligible as he/she can do the uploading. Participants should ensure that they comply with the terms and conditions of use by YouTube.
Are there any requirements or guidelines for the video creation?	No. You may choose to create your video in any style. Do feel free to express yourself creatively.
Am I allowed to engage additional manpower or vendors to assist with the video production?	Yes. You may use any additional resources. However, this will be from your own expenses and reimbursements will not be provided. Prizes for the winning teams will only be given to members stated in your application form.
Is there any entry fee?	No. Entry to this competition is free-of-charge.
Is there a list of universities that are allowed to participate in this competition?	No. Just like GSP, this competition welcomes students from any university in the world.

FREQUENTLY ASKED QUESTIONS

Question	Answer
Can my team members be from different universities?	Yes. Your team may comprise of students from different universities and different education level.
Can we switch or add team members during the competition?	No. We will, however, permit members to drop out of the team if they wish to.
I have yet to commence my tertiary education studies. Am I eligible to participate in this competition?	You are eligible if you have received an enrollment letter from your university, which you will be required to submit with the application form. Prospective students who fail to do so will be disqualified.
Since GSP welcomes recent graduates, can I participate in this competition if I am a recent graduate?	No. This competition is only open to students who are currently enrolled in a tertiary programme or have been accepted into a tertiary programme. However, you are welcome to apply to GSP directly.
What happens if I drop out of school, get suspended or get expelled during the competition?	<p>The criterion of tertiary programme enrollment applies perpetually throughout the competition period. Students who cease to be a tertiary education student during the competition period will be disqualified. As suspension is a temporary disciplinary removal from your university, you will lose eligibility if you are suspended during the competition period.</p> <p>We will, however, exempt students on leave of absence from this clause.</p>
Can I use an idea that I am currently using / used for another project?	You may do so if that project has not been submitted for another competition.
Can I use other ideas or projects as references for my idea?	You may do so if you have obtained explicit consent from the owner(s) of such ideas and projects. Such usage should not infringe the intellectual property, privacy, rights, or interests of any third party.
How many teams will be selected for the Final Round?	Up to ten teams will be selected. If three or less teams are selected, all the teams selected will win. However, these teams would still be required to participate in the Final Round.
Who are the judges for the Preliminary Round?	It will be a panel comprising members from the Centre for Global Education and Opportunities (GEO).
Will I be informed if my team is not selected for the Final Round?	Yes. All participating teams will be notified of the results on 21 March 2023 by email.

FREQUENTLY ASKED QUESTIONS

Question	Answer
How will my video be judged?	All videos will be judged based on three criteria: Feasibility of idea (30%), Relevance of idea (30%), and Creativity of idea (40%). All videos will be benchmarked against one another to arrive at the final score.
Is there a deadline for the Final Round which I must upload / make public my video by?	The Final Round is between 21 March and 4 April 2023 (12pm). You may upload or make public your video any time during this period. Regardless of when you do so, the Final Round will end by 4 April 2023, 12pm.
Can I appeal against the decision made by the panel team in the Preliminary Round?	No. All decisions made are final and no appeals would be accepted.
How do I redeem my prize?	Further instructions would be disseminated via email to all winners.
When must I redeem my prize by?	You must redeem your prize by applying for GSP 2023 by 15 April 2023. No extensions will be given.
Am I allowed to redeem my prize in GSP 2024 instead?	No. All prizes can only be redeemed for GSP 2023.
The GSP 2023 period clashes with my school/personal calendar. Can I still apply for GSP 2023?	This will be assessed on a case-by-case basis. SMU will make the final decision and no appeals will be accepted.

APPLICATION FORM

Application Form for the Singapore Management University (SMU) Global Summer Programme (GSP) Sustainable Futures Video Competition 2023

You are required to fill in all fields in this form unless otherwise stated. Incomplete forms will not be processed.

Team Information

Name of Team	
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Video Topic Selected

Topic	Select ONE Only
What sustainability measure(s) can businesses implement to balance business and environmental goals?	
How can communities come together to develop a sustainable environment for themselves?	
What sustainability measure(s) can governments implement to improve liveability for their people?	

Link to unlisted YouTube video	
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Team Member #1

Personal Information

Full Name	
Name of University	
Level of Study (Undergraduate / Masters / PhD)	
Email Address	

Declaration of Personal Records (Please answer with "Yes" or "No")

Do you have any existing or past criminal convictions, reprimands, warnings, police cautions, probationary orders or any pending prosecutions in Singapore courts (including SAF military courts, SPF or SCDF Disciplinary Boards) or courts of law in any other country?	
Have you ever been expelled from an educational institution or suspended for an academic term of more than 3 months?	

If your answer is "Yes" for any of the questions above, please provide more details below.

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You are required to fill in all fields in this form unless otherwise stated. Incomplete forms will not be processed.

Team Member #2 (Please leave the following fields blank if your team has only 1 member)

Personal Information

Full Name

Name of University

Level of Study
(Undergraduate / Masters / PhD)

Email Address

Declaration of Personal Records (Please answer with "Yes" or "No")

Do you have any existing or past criminal convictions, reprimands, warnings, police cautions, probationary orders or any pending prosecutions in Singapore courts (including SAF military courts, SPF or SCDF Disciplinary Boards) or courts of law in any other country?

Have you ever been expelled from an educational institution or suspended for an academic term of more than 3 months?

If your answer is "Yes" for any of the questions above, please provide more details below.

Team Member #3 (Please leave the following fields blank if your team has only 2 members)

Personal Information

Full Name

Name of University

Level of Study
(Undergraduate / Masters / PhD)

Email Address

Declaration of Personal Records (Please answer with "Yes" or "No")

Do you have any existing or past criminal convictions, reprimands, warnings, police cautions, probationary orders or any pending prosecutions in Singapore courts (including SAF military courts, SPF or SCDF Disciplinary Boards) or courts of law in any other country?

Have you ever been expelled from an educational institution or suspended for an academic term of more than 3 months?

If your answer is "Yes" for any of the questions above, please provide more details below.

APPLICATION FORM

Application Form for the Singapore Management University (SMU) Global Summer Programme (GSP) Sustainable Futures Video Competition 2023

You are required to fill in all fields in this form unless otherwise stated. Incomplete forms will not be processed.

Mandatory Opt-in Section

All team members are required to fill in all the boxes in this section. Incomplete forms will not be processed.

Opt-in Clause	Team Member 1 Please tick	Team Member 2 Please tick	Team Member 3 Please tick
Example Line			
I agree not to contest or appeal any decisions made by the Singapore Management University (SMU).			
I agree to allow SMU to contact my home university to verify my enrollment and current student status.			
I agree to allow SMU to use, edit, reproduce, or reupload my video as SMU deems fit. This consent is given in perpetuity and does not require prior approval from me. I understand that I will not be paid, now or in the future, and waive any right to any compensation for any of the above stated uses of my video.			
I agree that if I am currently based in, or will be based in, an area where YouTube is banned or blocked, any financial penalties or losses that I incur will be borne by me and I waive any right to seek intervention or financial indemnity from SMU.			
I agree that any legal or financial conflicts due to my participation in this competition will be resolved by me, and I waive any right to seek SMU's assistance or intervention. If financial penalties or losses are imposed on me, I agree not to seek any financial indemnity from SMU.			
Name and signature of team member	Full Name: Signature:	Full Name: Signature:	Full Name: Signature:

TERMS & CONDITIONS

You are required to fill in all fields in this form unless otherwise stated. Incomplete forms will not be processed.

1. This competition is open to all current and prospective university students, who are in an undergraduate, Masters, or PhD programme.
2. Prospective students who have yet to commence their studies must submit an enrollment letter from their university together with this application form.
3. Students who cease to be a university student any time during the competition period, through voluntary termination, suspension, or expulsion, will be disqualified from this competition.
4. All team members are responsible for the verification of the final responses in the application form submitted. SMU will not be responsible for or mediate any disputes pertaining to team members altering another team member's response in this application form.
5. Students who are nominated by their home universities or any third-party agents that SMU engages, for the SMU Global Summer Programme 2023, are not eligible to win any prizes. Students who are nominated by the abovementioned bodies before, during, or after the competition shall have their prizes forfeited.
6. All deadlines stated for this competition are communicated in Singapore Standard Time, GMT+8. No late submissions will be accepted.
7. In the event any team submits a video that contains or hints at any offensive and/or discriminatory remarks, the team will be disqualified.
8. SMU reserves the right to terminate any team or team member's participation in this competition should any responses made in this application form are found to be untrue.
9. Each student may only join one team. In the event any student is found to be part of more than one team, the student will be disqualified from the competition.
10. The video uploaded for the Final Round, and its title, must be the same as the video submitted in the Preliminary Round. Teams found submitting a different video and/or with a different title will be disqualified.
11. Teams may only upload a new public video or make public their video after being notified of their qualification to the Final Round by the SMU GSP team. Any teams found doing so before being notified will be disqualified.
12. Teams that fail to include the complete mandatory text and hashtags in their YouTube video for the Final Round, will be disqualified.
13. In the event any team's video is removed, whether voluntarily or as a result of YouTube's decision, before the stated end date and time of the Final Round, the team will be disqualified.
14. The prize for this competition is one fee-waived spot in one GSP 2023 course, which only applies to the course tuition fee. All other costs such as application fee and miscellaneous fee will be borne by the winners.
15. The prize can only be redeemed for GSP 2023. No requests to delay the redemption of the prize will be accepted.
16. There is no online version for any GSP 2023 courses. All winners must travel to Singapore to study the course physically in SMU should they choose to redeem the prize.
17. In the event any team(s) or team member(s) choose not to redeem their prize or are unable to redeem their prize, the prize is considered to be forfeited and no equivalent prize or compensation will be given.

TERMS & CONDITIONS

You are required to fill in all fields in this form unless otherwise stated. Incomplete forms will not be processed.

18. In the event an entire team chooses not to redeem their prize or are unable to redeem their prize, the prize will not be passed down to the next placed team.
19. All prizes are strictly non-transferrable and non-exchangeable.
20. In the event three or less teams are selected for the Final Round, all selected teams will win. However, they are still required to participate in the Final Round. Any team that fails to do so will be disqualified.
21. All winners are required to submit their application for the SMU Global Summer Programme 2023 by the deadline of 15 April 2023. Any winners who fail to do so will be considered as forfeiting their prizes.
22. Winners of this competition may not be guaranteed a spot in the course of their choice. In the event the course of any winner's choice is fully filled, the winner should choose another course instead. Any winners who do not select another course will be considered as forfeiting their prizes.
23. SMU reserves the right to withdraw any prizes should any winners fail the pre-screening stage of the application process, including but not limited to, past or pending criminal charges that are deemed to have negative effect(s) on other students, failure to make necessary payments within the stipulated deadline, failure to submit any supporting documents, failure to apply for a student visa, etc. The guidelines used to assess students in the pre-screening stage will be up to SMU's discretion and no appeals will be accepted.
24. SMU reserves the right to change the prizes for this contest at any time without prior notice.
25. SMU reserves the right to change or modify any of the terms and conditions contained in this form at any time without prior notice.
26. All decisions made by SMU are final and no appeals will be entertained.
27. In the event of any conflict between such terms, such conflict shall be, in the absence of any agreement to the contrary, be resolved in a manner most favourable to SMU.
28. Participants must comply with all relevant laws and regulations that are applicable to them.
29. This document shall be governed by and construed in accordance with the laws of Singapore.

I have read and agree to all the Terms and Conditions stated in this form

Team Member 1	Team Member 2	Team Member 3
Full Name:	Full Name:	Full Name:
Signature:	Signature:	Signature: