

# Global Summer Programme 2025

(10th Edition)

Session 1: 23 June - 18 July 2025

Session 2: 7 July - 1 August 2025





# SMU IS GLOBAL

The Singapore Management University is internationally recognised for its world-class research and teaching excellence.

Established in 2000, SMU is known for its highly interactive, collaborative and project-based approach to learning, and for its emphasis on generating rigorous and high-impact, and multi- and interdisciplinary research that addresses Asian issues of global relevance.

Home to more than 13,000 students, SMU comprises eight schools specialising in Accountancy, Business, Economics, Computing and Information Systems, Law, Social Sciences, Integrative Studies and Graduate Research Studies, offering a wide range of bachelor's, master's and PhD degree programmes.



The College of Integrative Studies and College of Graduate Research Studies also facilitate the development of interdisciplinary programmes across schools to prepare our students to face the challenges of a complex world.

**1st** In the World

for Citation Rankings, Archival Research for All Topics and Archival Research for Financial Accounting awarded to SMU School of Accountancy

by BYU Accounting Research Rankings 2022

**3rd** In the World

for Masters in Finance Post-experience awarded to SMUMSc in Wealth Management

by Financial Times Business School Rankings 2022

**4th** Globally

in Software Engineering

by CSRankings 2022

**1st** SG University

to achieve AAHRPP accreditation

by Association for the Accreditation of Human Research Protection Programs 2018

**2nd** In Asia

for Masters of IT in Business

by Quacquarelli Symonds (QS) Business Masters Rankings 2024

**21st** Worldwide

amongst Specialist Universities

derived from Quacquarelli Symonds (QS) World University Rankings 2025

# GSP 2024 PARTICIPANTS' TESTIMONIALS



**Chang Ting Hua -  
National Taiwan  
University**

It's truly a pleasure to engage in thought-provoking class discussions and enjoy life in Singapore with friends I made during GSP. Definitely a memorable experience.



**Kin Ho Cheung -  
Vrije Universiteit  
Amsterdam**

I highly recommend the GSP. Through it, I had the opportunity to study in one of the most important global business hubs and broaden my global mindset.



**Sophia Felice Dreyhsig -  
Humboldt University of Berlin**

In just one month with the GSP, I had numerous unforgettable experiences and made friends from all around the world. Academically, I got the chance to learn new concepts from the diverse courses on offer.



**Lewis Chirwin Lim -  
University of Sydney**

GSP has given me a sense of what it's like to study at one of the top universities in Singapore and ASEAN, and the programme is organised exceptionally well.



**Sadiya Halima Khatun -  
City, University of London**

This is my first time studying abroad, and the SMU GSP provided a wonderful environment where I could explore new experiences with a diverse group of people.



# GSP 2025 COURSES



3

Tracks

20+

Courses

3

Interactive  
classes per  
week per  
course

36

Contact  
hours per  
course

## ASIAN INSIGHTS

01

### The world's fastest growing economic region

Asia is a dynamic region that is home to culturally diverse societies at varying stages of transformation. As a cosmopolitan city state with a thriving entrepreneurship and innovation scene, Singapore offers myriad opportunities for all.

## DIGITAL INTELLIGENCE

02

### Adapt and excel in our current ever-evolving digital landscape

Digital intelligence enables individuals and organisations to adeptly navigate the digital landscape, empowering them to harness technology effectively for success, especially in today's interconnected world.

## SUSTAINABLE FUTURES

03

### Building sustainable futures for the generations to come

Sustainability is multifaceted and applicable to social and economic domains such as environmental conservation and business practices. As one of the world's top financial hubs and greenest cities, Singapore is an ideal platform to explore this topic.



# TRACK & COURSE LIST

## Session 1:

23 June - 18 July 2025



### ASIAN INSIGHTS

Asia Pacific Business

Designing Communication for Behavioural Change

Economic Globalisation and Asia

Popular Culture in Asia

Screening Asia: History, Society and Politics in Film

## Session 2:

7 July - 1 August 2025



### ASIAN INSIGHTS

Asia Pacific Business

Entrepreneurship and Business Creation

Screening Asia: History, Society and Politics in Film



### DIGITAL INTELLIGENCE

Artificial Intelligence for Social Transformation

Business Data Management

Internet of Things: Innovations for Driving Business Growth

Managing Customer Relations with Analytics: Asian Insights

Quantum Computing in Financial Services



### DIGITAL INTELLIGENCE

Doing Business with Artificial Intelligence

Managing Strategic Change and Digital Transformation

Programming for Business Analytics



### SUSTAINABLE FUTURES

Innovation for Asia's Smart Cities

Sustainability Accounting and Reporting

Sustainable Entrepreneurship

The Business of Fun: Developing Sustainable Tourism Destinations through Interdisciplinarity



### SUSTAINABLE FUTURES

Corporate Sustainable Product and System Design

Digital Technologies for Environmental Sustainability

Sustainability Law in Business Practice

Sustainable Finance and Alternative Investments

\*This course list is subject to change\*

# COSY ACCOMMODATION

## Hotel:

A-Co Living Hotel @ Veerasamy

Campus by The Assembly Place

Citadines Singapore - Rochor

Hotel Mi Bencoolen / Rochor

Keystone by Homestead

V Hotel Bencoolen

## Room Price:

SGD80++ onwards,  
per night

Price quoted is in Singapore Dollars (SGD) and excludes 10% Service Charge and prevailing Goods and Services Tax (GST).

Hotels are not affiliated with Singapore Management University; listing is for reference only. Price quoted above is subject to change.



# MUST-VISIT PLACES IN SINGAPORE



## Chinatown

Nestled in Singapore, Chinatown is a bustling district rich in cultural heritage, featuring ornate temples and diverse cuisine. Explore heritage sites, shop for unique souvenirs, and savour delicious Chinese dishes in this vibrant neighborhood.



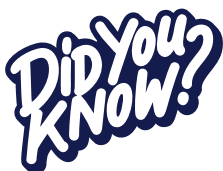
## Little India

Little India is a vibrant district in Singapore known for its colorful streets, aromatic spices, and rich Indian culture. Explore ornate temples, savour authentic Indian cuisine, and shop for unique textiles in this lively area.



## Kampong Glam

Kampong Glam is a historic district in Singapore celebrating Malay and Arab heritage. Known for vibrant street art, stunning mosques, and trendy boutiques, it offers a mix of culture, cuisine, and shopping, especially along Haji Lane.



Singapore's hawker culture is on UNESCO's list of intangible cultural heritage! Enjoy a plate or bowl of delicious Hainanese Chicken Rice, Laksa, Nasi Lemak, Hokkien Prawn Noodle, and many more for around SGD5.





# INFORMATION FOR APPLICANTS

We welcome university students from all around the world.

## IN YOUR GSP APPLICATION, PLEASE INCLUDE THE FOLLOWING:

- Your latest academic transcript or official acceptance letter from your university.
- If English is not the main language of instruction at your university, please provide your IELTS or TOEFL test results (minimum score: 6.5 for IELTS or 90 for TOEFL iBT), taken within two years at the point of application.

## PROGRAMME FEES\*:

<b>Application:</b>	SGD150
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<b>Miscellaneous:</b>	SGD230
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<b>Tuition:</b>	SGD3,270 for one course SGD5,450 for two courses
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- \* All fees are quoted in Singapore Dollars (SGD) and include Singapore's prevailing Goods and Services Tax. Programme fees do not cover other costs, such as accommodation, travel, visa, etc.
- \* Upon acceptance of our offer of admission to the programme, non-SMU students are required to make an advance payment of SGD1,000 (as part of the tuition fee).
- \* Terms & conditions apply.

## APPLY FOR GSP 2025 NOW

Application period: 6 January to 15 April 2025  
(Singapore Standard Time, GMT+8)

**Early Bird Special:** For non-nominated (fee-paying) students, complete your application and payment by 28 February 2025 to earn a spot in our popular day trip to Johor Bahru, Malaysia!  
<While spots last | Terms & conditions apply>

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Mailing List



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smusummer@smu.edu.sg



Follow Us  
@sgsmu.geo




<https://geo.smu.edu.sg/study-in-smu/global-summer-programme>





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