



Student Services Consultancy
Tours & Travel



14 Dec - 21 Dec 2025

SMU Global Immersion Competition

Principles and Simulations of Entrepreneurship in Asia

\$S3800 / Pax

Inclusive of:

- Twin-sharing accommodation at a 4-star hotel
- Chartered bus between destinations
- Line-up of activities
- Catered meals (3 times a day)
- Experience the life of an SMU student
- Industry workshops and company visits
- SMU Letter of Commendation (Winning Team) & Certificate of Participation (All Participants)
- Universal Studios Singapore trip & buffet on the final day excursion

Topics (Conducted by SMU):

- Introduction to Singapore and the Business Opportunities as a Gateway to Asia
- Business Model Canvas and Project Briefing
- Presentation, Pitching, and Storytelling
- Project Presentations and Certificate Presentation



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