



GLOBAL SUMMER PROGRAMME 2024

INTS002 ASEAN Perspectives on Contemporary Issues

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A. COURSE DESCRIPTION

The purpose of this course is to provide participants with an understanding of ASEAN, including its business, social, cultural, economic, and political landscape.

At the same time, this is an SMU-X module, which offers an experiential learning opportunity for foreign students enabling them to translate classroom knowledge and theory into practical solutions for companies (organizations) based in ASEAN, through real consultancy projects. Through the consultancy experience, students will learn how to solve real-world problems with guidance from the faculty and project sponsor mentors, while simultaneously testing their critical-thinking skills. The project will focus on existing (and future) challenges in issues such as digital transformation, sustainability or growth strategies that are faced by companies/organizations in ASEAN. Students are encouraged to offer their perspectives and insights to tackle these real-world problems. The course qualifies for one credit unit and encompasses seminars, guest lectures and presentations.

B. LEARNING OBJECTIVES

Through the lectures, company visits, and project collaborations, the course invites students to:

- Develop a better understanding of the economies in ASEAN and current issues such as sustainability, tourism, social, etc
- Gain an insight into business and investment opportunities in ASEAN
- Develop networking, and other life skills by interacting with industry and institutional leaders
- Work in a multi-cultural context on projects grounded in ASEAN
- Nurture intellectual and creative skills through problem-based learning, thus gaining confidence in entrepreneurial endeavors

C. PREREQUISITES / REQUIREMENTS / MUTUALLY EXCLUSIVE COURSES (IF ANY)

This course does not have any prerequisites.

D. ASSESSMENT METHODS / GRADING DETAILS

Class Participation You are encouraged to actively participate in the discussions and activities that take place in physical class. Good class participation involves actively listening to your instructor and other students during class, joining class discussions, asking questions which are thoughtful and helpful, and being a good team member during classroom group work, if any. Merely speaking in class or attending the online sessions will not earn you full marks for class participation.	20%
Individual Quiz There will be an Individual Quiz at the end of the term.	20%
Project Work You will work in a team of 4-5 students on real projects assigned by the client sponsor. A final written report and presentation will be required.	40%
ASEAN-Theme Presentation You will work in a different group (from that of your project work) for a ASEAN-theme Presentation on any issues that you find interesting to share with your peers.	20%
Total	100%

E. ACADEMIC INTEGRITY

All acts of academic dishonesty (including, but not limited to, plagiarism, cheating, fabrication, facilitation of acts of academic dishonesty by others, unauthorized possession of exam questions, or tampering with the academic work of other students) are serious offences.

All work (whether oral or written) submitted for purposes of assessment must be the student's own work. Penalties for violation of the policy range from zero marks for the component assessment to expulsion, depending on the nature of the offense.

When in doubt, students should consult the instructors of the course. Details on the SMU Code of Academic Integrity may be accessed at <http://www.smuscd.org/resources.html>.

F. ACCESSIBILITY

SMU strives to make learning experiences accessible for all. If students anticipate or experience physical or academic barriers due to disability, please let the instructor know immediately. Students are also

welcomed to contact the university's disability services team if they have questions or concerns about academic provisions: included@smu.edu.sg.

Please be aware that the accessible tables in the seminar room should remain available for students who require them.

G. INSTRUCTIONAL METHODS AND EXPECTATIONS

There will be formal lectures, company visits and presentations by students throughout the 12 sessions.

Evaluation methods will be as follow:

Class participation: You are encouraged to actively participate in the discussions and activities that take place in class. Good class participation involves actively listening to your instructor and other students during class, joining class discussions, asking questions which are thoughtful and helpful, and being a good team member during classroom group work, if any. Merely speaking in class will not earn you full marks for class participation. Moreover, failing to watch the pre-recorded lecture, reading the required readings, and sharing your insights about the course materials will negatively affect your class participation.

Individual Quiz: Each student will be sitting for an individual quiz on the second last session.

Project Work: Each student will work in team of 4-5 students on project collaborations. The learning outcome of the project for students to be exposed to experiential learning and working on a real-project assigned by the client sponsor. They will also learn how to interact with client and present feasible recommendations at the end of the semester. A final written report and two presentations (Mid-Term Progress and Final Presentations) will be required.

ASEAN-Theme Presentation: You will work in a different group (from that of your project work) for a Presentation on any issues related to ASEAN that you find interesting to share with your peers. The learning outcome for this component of the grading is to allow students to understand more about ASEAN and to immerse themselves in the diverse cultural aspects of ASEAN which may include the multi-racial dynamics, food, places of attraction etc) and to present the topic to their peers in an interactive and engaging way.

H. CLASSROOM POLICIES

1. Face to face lectures/discussions/presentations will last approximately 3 hours
2. Your attendance and active participation in class will contribute significantly towards your class participation marks.
3. You will refrain from talking over your classmates, unless in a group discussion. You will make use of the different tools and platforms to participate in class.
4. There will be no make-up quizzes unless a valid reason is determined by the instructor.
5. You should feel free to ask questions at any point of the session.

I. IMPORTANT ASSIGNMENT DATES

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| 1. | ASEAN-Theme Presentations | Sessions 10 |
| 2. | Individual Quiz | Session 11 |
| 3. | Final Presentations & Written Report Submission | Session 12 |

J. CONSULTATIONS

Set-up an appointment by email
 Venue: Face-to-Face or via Zoom

K. RECOMMENDED TEXT / READING LIST / CASE STUDIES LIST

NOTE: This syllabus may change slightly over the course of the term; when in doubt, please approach the instructor for the most updated version.

TENTATIVE LESSON PLAN		
Sessions	TOPICS	Instructor
Session 1 Tuesday 25 June	<u>Part One:</u> Introduction to the Course Guest Lecture by Project Sponsor Students form groups <u>Part Two:</u> Singapore in the context of ASEAN	Dr. Yuanto KUSNADI (firsthalf) Dr. Aidan WONG (second half)
Session 2 Wednesday 26 June	Company Visit to understand the context of ASEAN for SME	Best Speaker(s) from SME
Session 3 Thursday 27 June	Company Visit to understand the context of ASEAN for MNCs	Guest Speaker(s) from MNC
Session 4 Tuesday 2 July	Digital Transformation & Business Model Canvas - Applications to ASEAN companies	Dr. Yuanto KUSNADI
Session 5 Wednesday 3 July	Urban Planning & Sustainability	Dr. Aidan WONG
Session 6 Thursday 4 July	Guest Speaker on the Unique Geopolitical / Economic / Socio-Cultural Landscape in ASEAN	Guest Speaker
Session 7 Tuesday 9 July	Walking Tour around Singapore	Dr. Aidan WONG
Session 8 Wednesday 10 July	Economic Development in ASEAN	Dr. Aidan WONG
Session 9 Thursday 11 July	Tourism & Entertainment Trends in ASEAN	Dr. Yuanto KUSNADI / Dr. Aidan WONG
Session 10 Tuesday 16 July	ASEAN Theme Presentations	Dr. Yuanto KUSNADI Dr. Aidan WONG
Session 11 Wednesday 17 July	Individual Quiz Students working on the Project	Dr. Yuanto KUSNADI Dr. Aidan WONG
Session 12 Thursday 18 July	Final Presentation to Project Sponsor	Dr. Yuanto KUSNADI Dr. Aidan WONG